

Department of Health and Hospitals Center for Community and Preventive Health

July 1, 2014

TO: LA WIC Authorized Vendors

FROM: Denise Harris, MCC, LDN, RD

Program Monitor Nutrition Services

Joetta Ferrell, Program Manager

Nutrition Services

RE: Change in Milk Fat Content

On March 4, 2014, the USDA released the final WIC food package rule which is the final modification to the regulations that Louisiana WIC implemented in 2009. This rule is the outcome of extensive public comments and the experience of State Agencies across the nation in implementing the interim rules.

Effective July 1, 2014 the Louisiana WIC program will begin printing food instruments for the month of October with 1% or skim milk choices. USDA regulations prohibit the routine issuance of 2% milk or whole milk for women and children over two years of age. The deadline for the WIC program to implement this change is October 1, 2014. The change in fat content of milk will be phased in gradually as participants return to WIC clinics for food instrument issuance throughout the summer. It will take approximately three months to fully implement this transition.

Authorized WIC retailers are reminded that WIC Participants should purchase only the items as printed on the Food Instrument. Do not substitute 2% or whole milk for the lower fat varieties. If a Participant/Caregiver requests a substitution, please refer to the issuing clinic.

If you have any questions regarding this memorandum, please contact Denise Harris at 225-342-8905.

CC: Matthew Valliere
WIC State Agency
Regional Nutritionists